

MITSUBISHI ELECTRIC CORPORATION
PUBLIC RELATIONS DIVISION
 7-3, Marunouchi 2-chome, Chiyoda-ku, Tokyo, 100-8310 Japan

FOR IMMEDIATE RELEASE

No. 3324

Customer Inquiries

Automotive Equipment Group
 Mitsubishi Electric Corporation
[www.MitsubishiElectric.com/ssl/contact/bu/automotive/
form.html](http://www.MitsubishiElectric.com/ssl/contact/bu/automotive/form.html)
www.MitsubishiElectric.com/bu/automotive/

Media Inquiries

Public Relations Division
 Mitsubishi Electric Corporation
prd.gnews@nk.MitsubishiElectric.co.jp
www.MitsubishiElectric.com/news/

Mitsubishi Electric to Exhibit at CES 2020 in Las Vegas, USA

Technologies and products for extra-comfortable transportation

TOKYO, December 17, 2019 – [Mitsubishi Electric Corporation](#) (TOKYO: 6503) announced today that it will exhibit cutting-edge automotive technologies and products for the our envisioned future MaaS (mobility as a service) society at CES 2020 show for consumer technologies in Las Vegas, U.S.A. from January 7 to 10. The Mitsubishi Electric exhibition, organized around the theme “The next step in mobility,” will be located at booth No.7529 in the North Hall of the Las Vegas Convention Center.



Rendition of Mitsubishi Electric booth

Zone and Main Exhibits

Main Stage

- A concept video projected on a big screen will present our vision, “The next step in mobility,” which enables comfortable transportsations in the future MaaS society based on a wide range of advanced technologies.
- The concept model EMIRAI S equipped with cutting-edge technologies, such as an innovative human-machine interface for enhancing communication both inside and outside the vehicle, and biological sensing technology for safe driving will be exhibited.

Other

- Products for ranging from hybrid to electric cars, such as compact and high-power motors and inverters will be exhibited.
- Touch panel screens will introduce our related advanced technologies, including energy-management technology and bidirectional wireless-power-transfer technology.
- Also to be exhibited is a mobile mapping system (MMS) that collects, when vehicles are moving, 3D positioning data with high accuracy for use as base data to create high-definition 3D maps.

###

About Mitsubishi Electric Corporation

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Embracing the spirit of its corporate statement, Changes for the Better, and its environmental statement, Eco Changes, Mitsubishi Electric endeavors to be a global, leading green company, enriching society with technology. The company recorded a revenue of 4,519.9 billion yen (US\$ 40.7 billion*) in the fiscal year ended March 31, 2019. For more information visit:

www.MitsubishiElectric.com

*At an exchange rate of 111 yen to the US dollar, the rate given by the Tokyo Foreign Exchange Market on March 31, 2019