

MITSUBISHI ELECTRIC CORPORATION
PUBLIC RELATIONS DIVISION
7-3, Marunouchi 2-chome, Chiyoda-ku, Tokyo, 100-8310 Japan

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Customer Inquiries

Media Inquiries

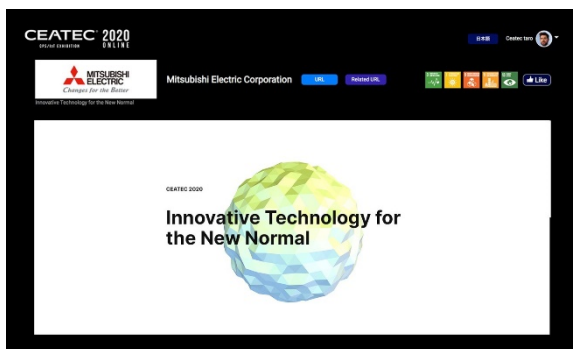
Corporate Advertising Division
Mitsubishi Electric Corporation
Adv.pr@px.MitsubishiElectric.co.jp
www.MitsubishiElectric.com/

Public Relations Division
Mitsubishi Electric Corporation
prd.gnews@nk.MitsubishiElectric.co.jp
www.MitsubishiElectric.com/news/

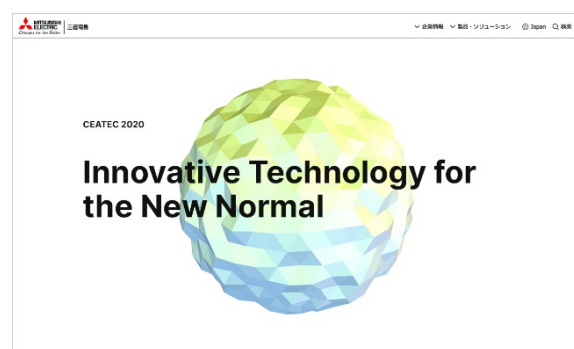
Mitsubishi Electric Exhibits at CEATEC 2020 ONLINE to Focus on Sustainability and Adapting to New Normal

Will introduce cutting-edge technologies for the changing world

TOKYO, September 29, 2020 – [Mitsubishi Electric Corporation](https://www.mitsubishielectric.com) (TOKYO: 6503) announced today that it will present a variety of technologies for realizing a more sustainable world and adapting to the new normal at CEATEC 2020 ONLINE from October 20 to 23. The exhibition, comprising primarily video content, will present selected technologies from the electronics manufacturer in four basic areas: life, industry, infrastructure and mobility. Simultaneously, more detailed features of the exhibits will be made available at a special website that the company will launch when CEATEC 2020 ONLINE begins.



Mitsubishi Electric's page on CEATEC 2020 ONLINE website



Mitsubishi Electric's own special site

Exhibits

Life:

- **Ville-feuille**

This IoT platform enhances the interworking of equipment, people and robots, including permitting robots to move about autonomously and safely in smart-city buildings.

- **Ventilation technology**

Air conditioning for more comfortable and efficient indoor spaces under the new normal.

Industry:**- Hygienic Aerial Touchscreen**

This noncontact touchscreen, created with light that is divided and then re-converged to appear as if it's floating in the air, is actually a functional operating screen created for the hygienic safety and convenience of users.

Infrastructure:**- kizkia-Knight**

The MelDIR infrared sensor uses temperature data from humans and other heat sources to detect if people fall down (have an accident) or crouch/squat (feel ill) and then sends notices to smartphones or other devices.

Mobility:**- Cooperative AI for Human–Machine Interaction**

Machines, using just small amounts of data, efficiently learn and imitate human movements to interact with people naturally, as if they were being controlled by human operators.

Viewing Sites

Mitsubishi Electric's page on [CEATEC 2020 ONLINE website](#)

Note: From October 20 to 23, visitor inquiries will be answered via the site, and from October 24 to December 31, videos and other will continue to be available for viewing.

[Mitsubishi Electric's own special site featuring CEATEC 2020 ONLINE](#)

Available from October 20 on [Mitsubishi Electric's website](#)

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About Mitsubishi Electric Corporation

With nearly 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its corporate statement, "Changes for the Better," and environmental statement, "Eco Changes." The company recorded a revenue of 4,462.5 billion yen (U.S.\$ 40.9 billion*) in the fiscal year ended March 31, 2020. For more information, please visit www.MitsubishiElectric.com

*U.S. dollar amounts are translated from yen at the rate of ¥109=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2020