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## **Mitsubishi Electric to Exhibit at CES 2022 in Las Vegas, USA**

*Introducing integrated solutions for sustainability under “Smart Society” concept*

**TOKYO, December 21, 2021** – [Mitsubishi Electric Corporation](https://www.mitsubishielectric.com) (TOKYO: 6503) announced today that it will exhibit at CES 2022 in Las Vegas, U.S.A. from January 5 to 8, with the concept "Smart Society." The company will introduce its vision of contributing to a vibrant and sustainable future by addressing social issues through various advanced technologies and solutions that help society connect, unite and share. The exhibit will be located in the West Hall of the Las Vegas Convention Center at booth No. 4425



Rendition of Mitsubishi Electric booth

### **Highlights of the Exhibition**

#### **1) *Company Vision and Exhibition Concept Toward the Next 100 Years to be Presented at Main Stage***

- The inspiration for and realization of the concept of a “Smart Society” will be displayed on the main stage of the exhibit area. Experience a day in the life of a smart society through the lens of diverse yet integrated Mitsubishi Electric core technologies and solutions that are working together to realize a prosperous and sustainable future for all people.

#### **2) *Integrated Solutions for within Key Pillars of Society***

- Visit the four key areas of the exhibit—Life, Industry, Infrastructure and Mobility—to go on a deeper dive of information and learn more about how a diversified electronics company can address social issues both within these individual segments but also through integrated solutions.

### 3) *Special Events*

- Over the course of the exhibition, visitors will attend the Mitsubishi Electric booth to hear from industry experts about sustainable technology, and the importance of corporate citizenship and philanthropy. The events schedule will be announced later.

#### **Main Exhibits**

|                |                | Outline of the exhibition  |
|----------------|----------------|--|
| Main Stage     |                | - Overall concept "Smart Society"<br>- Initiatives for business co-creation and social contribution  |
| Four Key Areas | Life           | - Integrated solutions for human and earth-friendly buildings and living spaces (Advanced Technologies for Elevators, Energy-Saving Air Conditioning, etc.)<br>- Health monitoring system  |
|                | Industry       | - FA-IT integrated solution “e-F@ctory” (Automated tire replacement system, etc.)  |
|                | Infrastructure | - Security and monitoring system for infrastructure facilities and equipment (For power plants, transportation, etc.)  |
|                | Mobility       | - The concept model EMIRAI xS Drive* for safe, secure and comfortable travel<br>- Advanced technologies for utilizing infrastructure-based cooperative autonomous driving system in predefined areas, multipurpose mobility robots, and electricity-related products |

\* Please see <https://www.MitsubishiElectric.com/sites/news/2021/pdf/1220.pdf>

#### **About Exhibit Sites**

- CES 2022 Official Website

<https://www.ces.tech/>

- Mitsubishi Electric CES Special Website (scheduled to open on January 5, 2022)

<https://ces.MitsubishiElectric.com/>

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#### **About Mitsubishi Electric Corporation**

With 100 years of experience in providing reliable, high-quality products, Mitsubishi Electric Corporation (TOKYO: 6503) is a recognized world leader in the manufacture, marketing and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment. Mitsubishi Electric enriches society with technology in the spirit of its “Changes for the Better.” The company recorded a revenue of 4,191.4 billion yen (U.S.\$ 37.8 billion\*) in the fiscal year ended March 31, 2021. For more information, please visit [www.MitsubishiElectric.com](http://www.MitsubishiElectric.com)

\*U.S. dollar amounts are translated from yen at the rate of ¥111=U.S.\$1, the approximate rate on the Tokyo Foreign Exchange Market on March 31, 2021