

MEDIA RELEASE
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Mitsubishi Electric AP Series Scores Hat-Trick with ProductReview.com.au Award for 2025

Recognised for the third year running, the AP Series continues to set the standard in energy efficiency, quiet operation, and reliable performance.

SYDNEY, Australia, 6 March 2025 – Mitsubishi Electric is proud to announce that the [AP Series](#) Split System Air Conditioner has been named the Best Split System Air Conditioner in the 2025 ProductReview.com.au Awards. This marks the third consecutive year the AP Series has been recognised for its exceptional performance, reliability, and customer satisfaction.



The ProductReview.com.au Awards are highly regarded in Australia, celebrating the best products based on genuine consumer feedback. With strong customer ratings considered, the AP Series stood out for its quiet operation, advanced energy efficiency, and durability, making it a top choice for Australian homes and businesses.

A Customer Favourite for Comfort and Reliability

Designed to provide year-round comfort, the AP Series features Quiet Mode, ensuring a peaceful environment, Dual Barrier Coating reduces dust and grime build-up for easier maintenance, and a wide operating temperature range, delivering reliable performance in all seasons. These features have earned high praise from customers, solidifying its place as one of Australia's most trusted air conditioners.

'We are honoured to receive this award for the third year in a row,' said Jessica Millard, Marketing & Communications Manager, Mitsubishi Electric Australia. 'Customer feedback is at the heart of everything we do, and this recognition reflects our ongoing commitment to providing high-quality, energy-efficient solutions for Australian homes.'

For more information about the award-winning AP Series Split System Air Conditioner, visit: www.mitsubishielectric.com.au

Spokesperson:

Jessica Millard, Marketing & Communications Manager, Mitsubishi Electric Australia

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For more information, visit us at <https://www.mitsubishielectric.com.au/>

For more information contact:

Mitsubishi Electric Australia Pty. Ltd.

Email: communications@meaust.meap.com

About Mitsubishi Electric

Established in 1974, Mitsubishi Electric Australia is a wholly owned subsidiary of Mitsubishi Electric Corporation. Mitsubishi Electric is a recognised world leader in the manufacture, marketing and sale of electrical and electronic equipment used in cooling and heating, consumer electronics, home appliances, information processing and communications, space development and satellite communications, defence, industrial technology, energy, power systems, transportation and building equipment.

For 50 years, we have supported local manufacturing and provided high-quality, reliable products and solutions to businesses and consumers across Australia. With our commitment to 'Changes for the Better', we will continue to seek the realisation of a vibrant and sustainable society through technological innovation and ceaseless creativity so that Australians can experience 'A Life More Electric'.