

# MEDIA RELEASE 15 May 2023

### Mitsubishi Electric Announces 2023 Dealer Award Winners



**SYDNEY, Australia, 15 May 2023:** Mitsubishi Electric Australia has celebrated its dealer network at the company's annual Diamond Dealer awards.

This year the Dealer Awards Weekend went international for the first time and crossed the ditch to Auckland. The exciting three night program culminated with the black tie gala awards hosted by ever popular TV personality Larry Emdur.

The Dealer Awards Weekend are held specifically for Mitsubishi Electrics 'Diamond Dealers' who are the company's specialist air conditioning Dealers from all corners of Australia. The weekend is a chance to celebrate the success of their Dealers and to thank them for their support.

There were many winners on the night, along with the prestigious General Manager Award winners were announced; Climat Air Control & Energy Centres, accepted by Greg Jarman, iBreeze Air & Solar, accepted by Lance and Cassie Wiggers, Chill-Rite Refrigeration and Air Conditioning, accepted by Luke Robinson.

An impressive line-up of speakers were engaged to inspire, motivate and thank the dealers for all their hard work in 2022.

Kiwi All Blacks legend Ian Jones delivered an uplifting speech that gave attendees exclusive insights into the culture of the All Blacks, and shared his personal success story offering advice to tap into shared experiences within your team in order to thrive.

Sir Richard Hadlee MBE was the headline speaker who is a New Zealand national treasure and one of the best cricketers the game has ever seen. Sir Richard shared his top tips to remain humble and provided strength and unity to those in the room.

Commenting on the awards weekend, Zane Barron, General Manager – LEG National Sales said 'Thank you to all our Dealers for their support over the last year and this event is in recognition of the combined success of our Diamond Dealer Network. It's been great opportunity to celebrate with our dealers as they have all contributed to another record year for Mitsubishi Electric in Australia.

### **General Manager Award Winners for 2022-23:**

- RAC, Climat Air Control & Energy Centres, accepted by Greg Jarman
- Mr Slim / Com-Pac, iBreeze Air & Solar, accepted by Lance and Cassie Wiggers
- City Multi, Chill-Rite Refrigeration and Air Conditioning, accepted by Luke Robinson

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#### **About Mitsubishi Electric**

Mitsubishi Electric Australia is a subsidiary of Mitsubishi Electric Asia Pacific and Mitsubishi Electric Corporation (Japan). Mitsubishi Electric is a recognized world leader in the manufacture, marketing, and sales of electrical and electronic equipment used in information processing and communications, space development and satellite communications, consumer electronics, industrial technology, energy, transportation and building equipment.

For over 40 years, we have been touching the lives of Australians. We supply traction systems for trains, giant sports stadium screens, and substations that regulate your electricity. Mitsubishi Electric advanced technology is in everything from satellites to smart factory solutions, through to home air conditioning and refrigerators.